



Teacher Lesson Plan Idea

Woo Pig Sooie!

FRAMEWORK(s): E.8.4.5, E.8.5.1, WWP.9.AH.7-8.12

GRADE LEVEL(s): 4th, 5th, 7th & 8th, but can be adapted for other grade levels

TASK: Students shall evaluate the use and allocation of human, natural, and capital resources.

Students shall examine the effects of World War II and other events upon the modernization of Arkansas.

APPROXIMATE TIME: Two class periods

MATERIALS: Poster board, markers, computer access for research resource.

PROCEDURE:

1. Students are to research the role that entrepreneurs have played in the development of the economy of Arkansas.
2. Collect several examples (photos, books) of athletes who have been recruited from Arkansas and business entrepreneurs who founded successful national and international businesses (Tyson, Walton, Stephens, Murphy, Dillard, etc.).
3. Students should identify the regions each recruit has emerged from and construct a collage/chart/graph displaying findings.

ENRICHMENT: Have each student further research former athletic director, Frank Broyles and demonstrate a “then & now” economic status resulting from Broyles’ achievements. How would things have been different without Broyles’ direction?

Vocab term:

Entrepreneur

SOURCE: www.arcota.org