

AETN ANNUAL REPORT July 2, 2017 - June 30, 2018

Serving our schools:

ArkansasIDEAS is a partnership between AETN and the Arkansas Department of Education to provide online, statewide professional development resources and courses for K-12 Arkansas educators at no charge via ideas.aetn.org.

BY THE NUMBERS:

12,720 new users • 50,222 registered users total • 8,551 Help Desk emails and phone calls • 61 new courses added • 598 total courses

"This opened my eyes to a problem that I did not think could happen where I live." – Educator taking Human Trafficking course



"Tell Them We Are Rising"

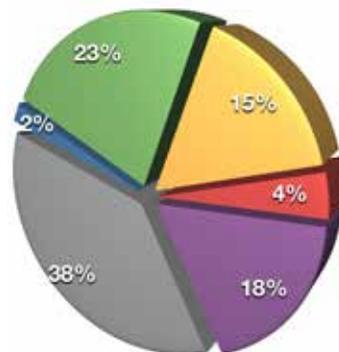
AETN sponsored a special screening and panel discussion for this ITVS program at the Mosiac Templars Cultural Center in Little Rock.



Grade Level Reading

PBS Kids character SuperWhy visits with kids in the Lonoke school district encouraging them to read.

Arkansas Educational Television Network Commission and Arkansas Educational Telecommunications Network Foundation Combined Schedule of Financial Activity • June 30, 2018



Revenues:	Combined Total
Corporation for Public Broadcasting grants	2,085,212
Contributions	2,471,382
State funds	5,278,441
Other grants, sales and reimbursements	70,695
Project and production income	3,137,462
Interest & investment income	548,681
In-kind contributions:	
Appraisals and services	413,957
Total Revenues	14,005,830
Expenditures:	
Program Services:	
Programming and production	6,498,183
Promotion	801,425
Engineering and information technology	4,402,161
Total Program Services	11,701,769
Support Services:	
Development and fundraising	1,148,959
Management and general	1,371,436
Total Support Services	2,520,395
Total Expenditures	14,222,164
Excess Revenues Over (Under) Expenditures	(216,334)
Net assets - June 30, 2017 (Restated)	8,413,930
Net assets - June 30, 2018	\$ 8,197,596

Visit valueaetn.org to learn more about the impact of your public media network.

To request copies of AETN's audited annual financial reports contact us at 1-501-682-2386 or email finance@aetn.org.

**Education.
Engagement.
Local content.**

AETN works every day to provide the most educational, informative, smart content to all Arkansans. As Arkansas sits on the bottom of many lists — including food insecurity, quality pre-K opportunities, poverty, teen pregnancy, the digital divide and more — we feel there is great opportunity to make a real, meaningful impact on the lives of our little citizens to our most senior.

We intend to satisfy our state’s mandates to teachers by providing quality professional development and courses that impact student achievement. We will continue to convene conversations about issues on the minds of citizens, such as race, the need for a trained workforce, STEM education for girls, poverty issues and much more.

Creating relevant content:

AETN refreshed “Arkansas Week” (public affairs), and continued programs that highlighted distinguished Arkansans, included call-in audiences, interviewed persons of interest, and featured the outdoors, history and culture.

Convening conversations in our communities:

Thousands of Arkansans joined conversations about history, race, veterans’ issues, literature and more at screening events and discussions across the state. AETN engagement expanded to new audiences, focusing on deepening relationships and increased events including “The Great American Read,” “The Vietnam War.”



More than 35 libraries across the state collected new and gently used sweaters and winter clothing in the Mister Rogers’ Neighborhood Sweater Drive for the Arkansas Salvation Army and a variety of local Arkansas charities. Arkansans donated more than 5,000 sweaters and clothing items for neighbors in need.

Serving our littlest viewers:

To help encourage a summer of reading and help prevent the “summer slide,” AETN shared literacy resources statewide for communities from Gravette to Yellville, and from Bentonville to Lonoke and Cabot.

All Thanks to You

In Fiscal Year ‘18, the AETN Foundation:

- welcomed 450 volunteers who served over 5,500 hours,



- brought Joe Bonamassa to Fayetteville’s Walton Arts Center on November 30 and Little Rock’s Verizon Arena on December 2,
- brought Tommy Emmanuel to Conway’s Reynolds Performance Hall on December 11,



- welcomed these special guests in the studio: Hattie Bryant of “I’ll Have It My Way,” Kristin Kirkpatrick of “The New Rules of Food,” Dr. Kellyann Petrucci of “21 Days to a Slimmer You,” and Dr. Steven Masley of “Better Brain Solutions,”
- shared a delicious slice of the Natural State with you in “Make Room for Pie with Kat Robinson,” premiered March 8,



- and in an amazing response by you, we welcomed 8,300 new members to fulfill the New Member Challenge and as a result, received a grant of \$100,000 from the Windgate Foundation.

