COVID-19 Vaccine Video Stories Social Toolkit

FORDYCE

Facebook:

QUOTE OPTIONS:
“Coming back this year, I knew if I wanted to be able to go out and perform for my team ... it’s a no-brainer what I should do.”

“I decided ... after going back and forth with it, to just go ahead and get the vaccine.”

--Carson Williams, Fordyce Redbugs Football Center

MAIN COPY:

In Fordyce, Arkansas, football is king – and the Redbugs can almost taste a three-peat state championship! That’s why center Carson Williams decided to get the COVID-19 vaccine.

To Carson, doing everything in his power to lead his team to victory meant making it to every single practice and game – something he couldn’t do if he got the virus.

Hear what’s helped Carson and people across the Fordyce community make their decisions now, and find out more for yourself at myarpbs.org/vaccine or by calling 1-800-985-6030.
Twitter:

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Instagram:

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#ArkansasPBS #ARPBS #Arkansas #COVID19Vaccination #COVID19Vaccine #COVID19Vaccination #COVID19Ark #COVID19Arkansas #COVID19VaccineQuestions #WhyIGotVaccinated #CancelCOVID #Vaccine #VaccinesSaveLives #StopCOVID19 #IGotMyShot #WhyGetVaccinated #Vaxxed #Vaccinated #Vaccination #VaccinationPlan #PublicHealth #VaccinesWork #FordyceArkansas #ArkansasHighSchoolFootball #FordyceRedbugs #RedbugFootball

MARIANNA

Facebook:

“The day before they put her on life-support [she said], ‘When I get out and get well — as soon as they let me — I’m going to get vaccinated.’ That was my last conversation with her, but it was too late.” – Ella Brewer, Sheila Reeder’s mother

When Anna Strong Elementary School educators and students came back to school this fall, they were missing one of their brightest stars. Ms. Sheila Reeder – a longtime Marianna, Arkansas, teacher, praise dance team leader, and beloved daughter, mother and sister – died of COVID-19 just before the first day.
Find out why she delayed getting the vaccine even though she was on the frontline, and what her family wishes might have gone differently now. Then, learn more for yourself at myarpbs.org/vaccine or by calling 1-800-985-6030.

Twitter:

This fall, Marianna lost one of its brightest stars, longtime teacher Ms. Sheila Reeder, just before the first day of school.

Hear why she delayed getting the COVID-19 vaccine and what her family wishes would have gone differently. Learn more at myarpbs.org/vaccine.

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#AnnaStrongElementary #PraiseDance #DontDelay

GREEN FOREST/LEAD HILL

Facebook:

“You have the potential to get COVID, but we don’t know who’s going to get super sick and who’s not, and that’s the scary part about it.” – Abigail “Abby” Peerce

The pandemic is personal for nurse practitioner Abby Peerce – the only medical provider for the Boston Mountain Community Clinic in Green Forest, Arkansas.

Her dad and “bonus mom,” who weren’t vaccinated, were hospitalized in August. Two weeks later, her stepmom – who’d been part of Abby’s life since she was one – died.
Hear why it’s different when it’s your family, and why Abby is urging every patient she treats to get vaccinated now. Then, learn more for yourself at myarpbs.org/vaccine or by calling 1-800-985-6030.

**Twitter:**

The pandemic is personal for Green Forest nurse practitioner Abby Peerce. Her bonus mom, who wasn’t vaccinated, got COVID-19 and died.

Hear why it’s different when it’s family, and why Abby's urging all of her patients to get vaccinated.

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